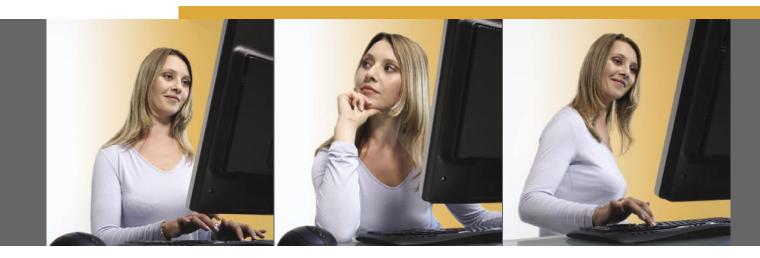


The integrated Internet portal solution for Microsoft Dynamics NAV/AX: Shopping and Business with Web-Content-Management





Web shop for small and mediumsized companys including Hosting

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Set up your worldwide shopping window in no time!

A serious web presence for business or end customers is a must for companies today. But only the combination with business solutions like Microsoft Dynamics will give you portal. This is the perfect solution for your company and your customers, as your business power can be leveraged with the portal very efficiently to your business workflow. Shopping and information systems will arise, which are a safe, still powerful and lay out the information and collaboration window to the whole world. Thus you will reach your customers wherever they are and put your company on today's and

tommorow's business and market place

IT IS activigence Web Extensions (WE) provides all advantages of Microsoft Dynamics with a costeffective and complete portal. WE is based on the innovative technology of IT IS activigence and IT IS mobiligence. Everything you want to see in the web will be configured and fits to your individual requirements very easily. Set it up by your MBS-partner or even by yourself.

The Navision Employee Portal, which is a standard module of Microsoft Dynamics NAV and developed by our company, uses that way of configuration. This makes IT IS activigence WE your premier choice so close to the manufacturer of Dynamics.

The value your company and your customers will gain is obvious: With IT IS activigence WE your customers can place orders, which are available in Microsoft Dynamics on the spot. All data necessary for a selling process, like billing address, shipping address, dispatch type and other are allocated to the ERP-system immediatelly. You then will accept or modify purchase orders directly without delay and move on.

Use IT IS activigence WE to communicate with your customers and partners via web and promote your business to be easy, fast and more cost-effective then ever. We will get you on the Internet efficently:





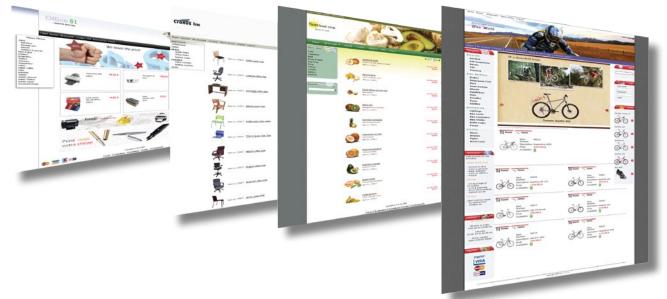
Hosting with IT IS SKY is flexible and secure

IT IS activigence web extensions SKY runs your web site on a virtual server image. The foundation is the attractive Windows Server 2003 Web Edition giving you many benefits and advantages. First of all, you do not need an expensive hardware thus saving the investment in machines, human resources and maintenance. Additionally, you do not need to worry about attacks from the internet because your virtual server is running behind state-of-the-art-firewalls. Finally, you simply can move anytime by taking the image with you.

Our high quality hosting is founded on advanced high-end technology: The images are running on several redundant 8-way IBM Server - thus the 24/7-operation with optimal data security is ensured. Our network has redundant external network connection based on fiber optics and copper (currently seven lines) and internally the servers are double-covered with gigabit fiber optics und gigabit copper wires. The package for your sharepoint solution runs for a period of 36 months.



Choose one of four design templates:



For your SKY web shop we got four different design templates as base. Choose the one most fitting towards your need - it still can be modified to suit you best.

The designs have different characteristics: They differ in terms of page width, column order, menu layout and menu navigation. You can easily customize these designs using CSS (Cascading Style Sheets) and we can help you, too. Typical browsers like Mozilla Firefox and Windows Internet Explorer (version 7 and on) will render those pages nearly identical.

For your design it is particulary important to match your target audience. Do you need a B2B-Web shop (Business to Business) or perhaps a B2C-Web shop (Business to Consumer)?

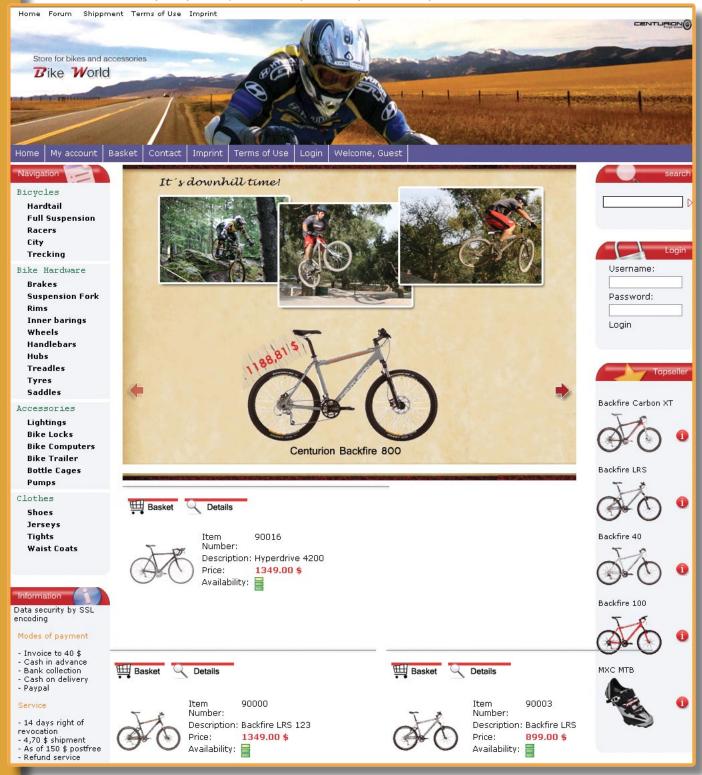
On the next pages, we want to show you the features and the possible designs of your new webshop based of our bike shop.



Your web shop could work like this:

1. Homepage

Each prospective customer or client will start on your homepage. (Use this page to greet your customers and prospects.) You can present particular products and services here.





2. Navigation

Your visitor navigates through the menu bar to the different pages.

- Homepage
- Itemlist / Itemcard
- Shopping cart
- Login / registration
- Three checkout pages
- Imprint
- General terms and conditions
- Contact

Welcome page of your web shop Shows items and item informations

- Displays the selected products
- Requests credentials of your customer
- Finishes the order
- As required on each web site
- Like for your regular sales activities
- Contact options for prospects

3. Item list / Item card

The shop can show any item that is properly maintained* your Dynamics database. Those will be displayed on the item list for easy overview and direct pick.

	k ∢ <u>1 </u>
Backfire 40	our price:
item no.: 90004	348.00 \$ 1 🛒 🚍
Backfire 50	our price:
Item no.: 90005	399.00 \$ 1 ∰ ■
Backfire 100	our price:
item no.: 90006	449.00 \$ 1 ∰ ≣
Backfire 300	our price:
item no.: 90007	499.00 \$ 1 ∰ ≣

Display your items with a picture and a short description as deposited in Dynamics. From this item list your visitor has access to the individual item cards.

In the quantity field, the required number of items can be added / will be collected and added to the shopping cart. Item availability is indicated by trafic light symbols or likewise

*properly maintained items are filled with data, no blank records, no misused or dummy records and no broken links.



On each item card, detailed informations are displayed for the particular products. In the quantity field, the desired number of pieces can be added / will be collected and added to the shopping cart.





649.00\$

delivery status: On Stock

1 🖽

obtainable size: 37, 41, 46, 51, 56 cm

frame: MTB Sport, AL 7005 colour: brushed fork: SR Suntour SF7-XCR, 80 mm, LO

front derailleur: Shimano Deore rear derailleur: Shimano Deore XT shifter: Shimano Deore Rapidfire 3- / 9-speed

brake lever: Vanguard DV-21 brake: Vanguard I-30MA crankset: Shimano M442, 44/32/22 Z. chain: Shimano HG73 inner bearing: Shimano LP-28 hub: Shimano Alivio spokes: stainless steel 2.0. black rims: Alex Adventurer cassette: Shimano HG50-9 11-32 Z. tires: Pogo Kardung-La, 26x2.10 handlebars: Procraft Riser clamp: Procraft AL 17° headset: TH No 10 saddle: Centurion Sport seat post: Procraft AL-600, Ø31.6 mm

weight: 13.1 kg (without pedals)

4. Shopping cart

Item-No.	Description	Price	Quantity	Her
90004	Backfire 40	348.00 \$		iten
90048	Auriga Comp Disc	75.00 \$		sho
90041	Big Betty ORC 62 559 26 x 2,40	39.90 \$	1 🗙	The
90067	ATAC XS Titan Carbon	249.00 \$	1 X	The "fini
90024	MXC MTB	119.00 \$		the
Sum (ex VAT: Sum (inc			830.90 \$ 0.00 \$ 830.90 \$	pro
🚺 Fini	sh			

re you see all ms from the opping cart

function е nish, will trigger ordering ć ocess.

5. Login*

On the login page, the customer that is currently unknown shall register himself. Customers already known to the system may sign in by entering username and password.

* Login: At B2B (Business to Business) shops , the customer shall authenticate first before he can access the web shop.





After completion of registration and login, the billing and shipping process dials in. First the customer can choose the type of payment, for example Authorize.net or Paypal. Then he picks the carrier of his choice from your list of shipping providers.

Name:	Max Master	
Address:	17, Pattern Road	
ZIP Code:	10101	
City:	New Square City	
payment method:	1	
Document Date:	11/3/2009	
Order Date:	11/3/2009	
Delivery		
<u> </u>		

6. Checkout

With the release of the basket, the order form containing shipmentand billing address is generated and displayed. Bill to Customer: Bill to Adress: Bill to post code: Bill to city:

Ship to Name: Ship to adress: Ship to post code: Ship to city:

payment method: shipment with: shipment options:

Continue

Max Master 17, Pattern Road 10101 New Square City

Max Master 17, Pattern Road 10101 New Square City web extensions 2010

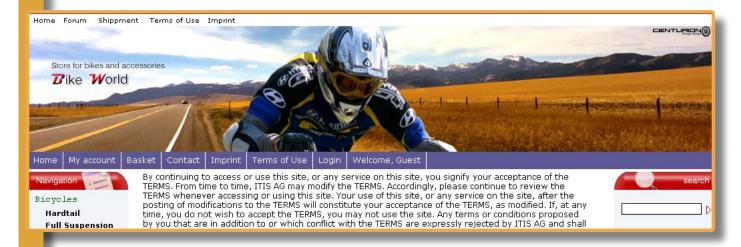
IT IS

Item No.	Description		Price Q	uantity	Line amount	
90004	Backfire 40		348.00 \$	1	348.00 \$	
90048	Auriga Comp Dis	c	75.00 \$	1	75.00 \$	
90041	Big Betty ORC 62	2 559 26 x 2.40	39.90 \$	1	39.90 \$	
90067	ATAC XS Titan C	arbon	249.00 \$	1	249.00 \$	
90024	MXC MTB		119.00 \$	1	119.00 \$	
90061	Handle bar TOUR	8	32.90 \$	20	658.00 \$	
bill to cit	:у:	New Square City	Sum (excl. VAT) VAT: Sum (incl. VAT):			0.00 \$ 1488.90 \$
Sum (ex	cl. VAT):	1488.90 \$				1400.90 \$
	cl. VAT): confirm our <u>nd conditions</u> :	0.00 \$ 1488.90 \$	Please confirm (terms and cond		<u>15</u> :	
Fin	ish Purchase	-	Finish Pur	chas	e	

SKY

7. General terms and conditions

Your customer will recognize and confirm your terms and conditions by checking them off. Then the ordering process will be complete.



8. E-mail system

Now the order is already available in Dynamics as an open order. The customer receives a confirmation e-mail that the order was received from your side. The attachment of the e-mail may contain an automatically generated PDF of the order.



9. Imprint

The imprint covers the legal requirements for publishing a website.

10. Contact

If the visitor wants some information or has specific questions, he can enter them here. You will get a corresponding e-mail to an address you specify in advance.

Name: *		
Address:		
City:		
Zipcode:		
Phone:		
E-Mail: *		
Your message: *		*

Search

The shop contains an error-tolerant search function (cair => chair) which returns the requested result in list form according to the likelyhood displayed with it's percentage.

Security of investment by future-oriented web shop

Your investment will pay off in the future. You will not see bad surprises because IT IS SKY activigence web extensions is adapted to new versions of Microsoft Dynamics NAV and is continously improved. For this offer the scope of services is as described in this brochure. Adaptions and variations are possible and will get defined in a workshop. After this you will get an estimate and a quotation for the effort.



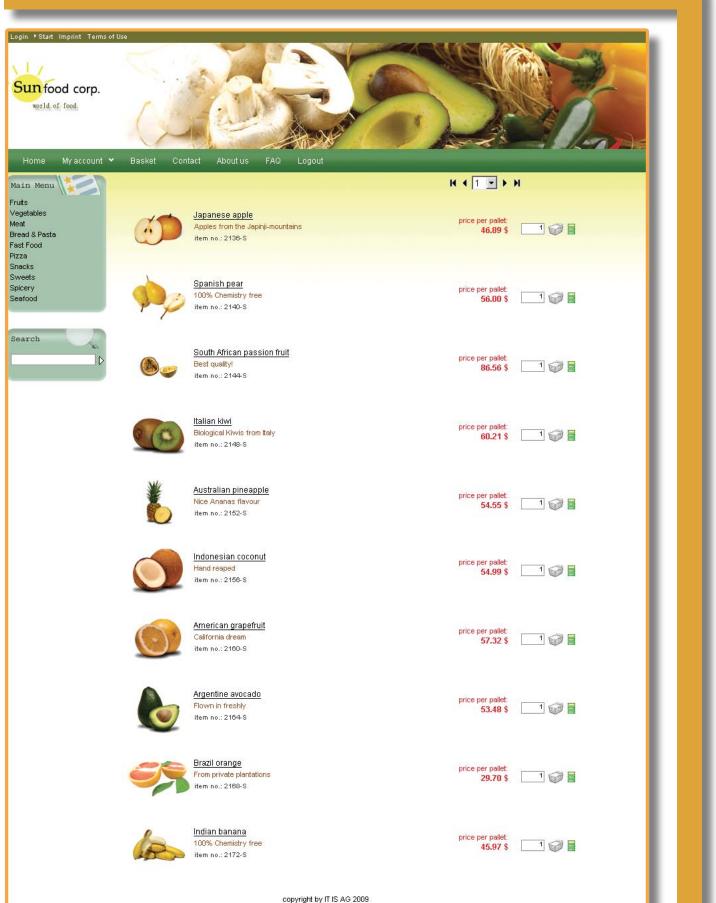
Get the guided tour into the four design templates

For the office store, a very special kind of menu structure has been chosen. Characteristically, the navigation is partially outside of the actual layout, which provides an impressive effect. In addition, the menu containers have been enhanced with a nice drop shadow. The design is particularly suitable for shops in the B2C (Business to Consumer) sector.



On the next page we present you our new food shop. A gradient in the background, as well as transparent product photos and text provide a well balanced appearance. The main menu is enhanced and animated with JavaScript and behaves like a Flash programmed menu.







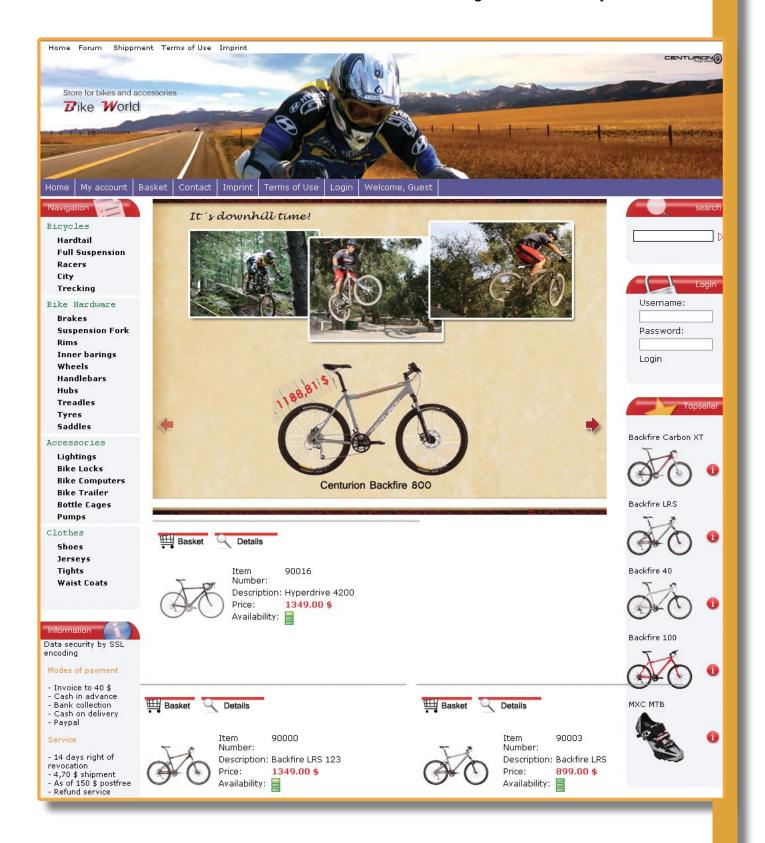
When designing the layout for the furniture shop, we were thinking about the different resolutions of the user, so the page always fits the full width of the browser without overlapping the content.

On the right side, an additional basket is installed which updates immediately when a product is added to the basket. This feature is available to the user on every page. The preview images of the products are opened when you click in a so-called Lightbox, which means that the background darkens and your product is particularly emphasized.

Cronus Inc					6		
Start Basket My Accour main menu whiteboards	nt Contact Term	ns of use Imprin	t LogOut			K ∢ 1 • > >	basket
winicoustus tables chairs guest chairs leather chairs couches fabric couches leather couches		item no.: 1900-5	PARIS quest chair		delivery status: On Stock	our price: [] 땤 193.70 \$ [] 땤	PARIS guest chair Sum: 193.70 \$ To basket
lamps	*	item no.: 1908-5	LONDON office chair		delivery status: On Stock	our price: 191.00 \$ 19	
	Ē	item no.: 1920-5	ANTWERP office desk		delivery status: On Stock	our price: [] 戦 651.10 \$ []	
		item no.: 1936-5	BERLIN quest chair		delivery status: On Stock	our price: □1 ∰ 193.70 \$ □1	
	A	item no.: 1960-5	ROME quest chair, green		delivery status: On Stock	our price:1 ∰ 34.00 \$1	
		item no.: 1964-5	TOKYO quest chair, blue		delivery status: On Stock	our price: ☐1 193.70 \$ ☐1 ∰	
		item no.: 1968-5	MEXICO office chair		delivery status: On Stock	our price: ☐1 ∰ 191.00 \$ ☐1	
		item no.: 1972-5	MUNICH office chair		delivery status: On Stock	our price: 191.00 \$ 19	
	R	item no.: 1980-5	MOSCOW office chair		delivery status: On Stock	our price: □1 ∰ 191.00 \$ □1 ∰	
		item no.: 1988-5	<u>SEOUL quest chair</u>		delivery status: On Stock	our price:1 193.70 \$1 땤	



This layout, which we want to introduce to you, is the bike shop. The main menu, as well as the gallery view of the products in the middle, is animated with JavaScript and comes up with fluid movement similar to Flash. All the menus are managed from within Dynamics.





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You will receive IT IS activigence WE SKY via your local qualified Microsoft Dynamics dealership.

Please ask your Microsoft Dynamics Partner to use the tremendous advantages of this ground breaking product.

If you currently lack Microsoft Dynamics Partner, please let us know directly so we can hook you up with a qualified partner. Our contact address is activigence@itis.de.

Your IT IS activigence web extensions SKY dealer

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